

# Say Hello to Your Happy Nonprofit

We are The Olympia Collective, a powerful assemblage of experts who transform nonprofit organizations to achieve bold revenue goals.

Team emoji:

- Do you have the resources to fuel your organization's growth?
- Are you yearning for the revenue data you need to make good decisions?
- Is your leadership and board fully prepared and resourced to realize your organization's vision?
- Do you need help understanding what will best drive your organization's revenue?
- Have you asked colleagues for referrals for an amazing fundraising professional and they can't find one either?

## Founded by veteran nonprofit fundraiser Olympia Ammon, we specialize in:

## **Revenue Generation**

- Hands-on portfolio management including identification, qualification, cultivation, solicitation, and stewardship of top prospects and donors
- Annual fundraising planning and execution
- Appeal and newsletter strategy and execution
- Strategic fundraising plans
- Design and execution of multi-year fundraising campaigns
- Revenue planning
- Grant writing
- Donor stewardship
- Advisory services
- Virtual fundraisers

## **Board & Staff Support**

- Development Committee staffing, support, training, and operations
- Recruitment & hiring
- Customized development training for boards and staff
- Interim staff support and oversight
- Board and/or staff retreats
- Board recruitment strategy
- Board member orientations
- Virtual board operations

#### **Data & Insights**

- Multi-year donor data deep dives and analysis
- Assessment of revenue performance and opportunities
- Bespoke dashboards & reports customized to drive revenue and better decisions
- Database assessment, selection, implementation, and ongoing management
- Best practice database and development operations recommendations and implementation

## **Storytelling**

- Internal communications strategy & support
- Donor communications strategy and annual calendars
- Donor communication strategies for natural disasters
- Crisis communications
- Change management strategy
- Unique and tailored stewardship through communications

